

District 10 Public Outreach Report

July 10, 2021

Institutions – Judy O

Public Information – Jan F

Cooperating with the Professional Community – Mina H

D10 Public Outreach website: <http://al-anonorlando.org/public-outreach.html>

Twitter

- Follow us @AFGorlando to get current posts about upcoming events
- We have been posting links to our updated meeting list including Virtual Meetings
- **We are posting our PSAs on Twitter now!**
<https://al-anon.org/media-kit/public-service-announcements/>
- We are posting literature available for online outreach from WSO
<https://al-anon.org/for-members/public-outreach/materials-post-online/>

Florida Behavioral Health Conference
Hilton Orlando Bonnet Creek

August 18-20, 2021
www.bhcon.org

This is the largest behavioral health conference in the Southeast. It attracts more than 1,400 professionals in the mental health field. We participated in this a few years ago by hosting an Al-Anon meeting there. This year we contacted them again and they offered us to host a table for less than half-off the normal price. They are very accommodating and would really like us to participate as AA and NA will also host tables.

Since we are looking for ways to put our D10 money to good use, **the Public Outreach team proposes that we spend the money on this worthy public outreach project** which will make professionals in the mental health field aware of Al-Anon and how it can benefit their clients and client's families. To host a table it would be **\$750 for 3 full days**. We will also need others to help us host the table as we will need at least 2 people each of the 3 days. We will also need people to help us hold an Al-Anon meeting in the evening one of the nights. Remember we are all a part of Public Outreach!

Other places that we have contacted:

Aspire Treatment Center Casselberry, Harbor House, VA Hospital Lake Nona, University Behavioral Center, Seminole Prevention Coalition, Salvation Army, Major Counseling Center, Faith Assembly Counseling.

New AFA 2021 available

We have taken an inventory of our Public Outreach literature. We still have plenty of AFA 2020 magazines so will wait to order the AFA 2021 magazines. Feel free to ask your group to purchase some to do your own Public Outreach!

You can view the new AFA2021 on this link:

<https://al-anon.org/for-members/members-resources/literature/magazines/afa-magazine/>

